



## What Does *DeltAg* Deliver ?

The Concept of Crop Nutrient Chemistry!  
Education, Products, Performance, Service, Support

We Sell “*Crop Response*”

*“A minnow in a big pond must be ‘special’ to compete with the big fish”*

Most of my life has been spent developing this ‘chemistry’ and our dedicated staff has spent over twenty years learning how to use this ‘chemistry’, not to speak of learning ‘how to sell it’.

We believe that the DeltAg Product Chemistry and Products will, given time and patience, sell themselves. We are committed to our dealers.

*We feel that, as a small company, we must be able to out-perform the competition in every arena!*

### As a *DeltAg* Dealer, How Do you Benefit ?

1. **Order Today, Ship Today:** This generates built in inventory management and space management for the Dealer of DeltAg Products. It also eliminates the need to forecast sales.
2. **Ultra Low Application Rates:** This enhances space management even more.
3. **Proven Product Performance:** University research & field studies since 1990.
4. **Product Diversity:** DeltAg product application usage has surprised us all. The use of these products is so diverse that a dealer can manage inventory from crop stage to crop stage without having to change to a different product every two or three weeks during a season.

**Where else can a Dealer purchase products that**

**Are purchased almost entirely as needed!**

**Cause no problems in the field!**

**Perform consistently in the field!**

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